

OBJECTIVE

To advance the state of high-quality, multi-platform media productions.

EDUCATION

Bachelor of Arts, Radio and Television Arts, 2010: Ryerson University, Toronto, ON.

Ontario Secondary School Diploma, 2006: Innisdale Secondary School, Barrie, ON.

EMPLOYMENT

Ryerson University, Rogers Communications Centre – Lab Assistant **Sept. 2006 – Apr. 2010**

Operated presentation technology and streaming equipment for industry (Society of Motion Picture and Technology Engineers, Audio Engineering Society, Final Cut Pro User Group, Toronto Pod Camp) events. Assisted in the planning and implementation process of a custom-designed streaming media cart capable of tying into Mac, PC and Linux-based streaming systems. Developed workflow for campus-wide digital signage network and IPTV station, configured/supported a Content Management System for online student broadcaster SPIRITlive.net, and tested iTunes U during initial pilot project.

Ryerson University, School of Journalism – Teaching Assistant **Jan. 2009 – Apr. 2009**

Taught technical and tutorial course components relating to web design and digital graphics creation in JRN112 (undergraduate) and JN8202 (graduate) courses. Administered content management systems server, uploaded student contributions, developed templates, and composed tutorials for courses.

103.9 PROUD-FM – Board Operator/Promotions Assistant **Apr. 2007 – Sept. 2007**

Aired music, promos, commercials, live news reports and remote feeds in a digital production workflow. Also served promotions department by liaising with advertisers, sending out promotions packages, and maintaining advertising prospects database. Scheduled and mapped out door-to-door promotion calls.

Renegade Digital Media Incorporated – Production Assistant **Feb. 2006 - Aug. 2006**

Supported a corporate media production company by creating asset databases for CD-ROM training courses, logging metadata, capturing footage, preparing on-air graphics, dubbing between analog and digital formats, and assembling rough edits in an Avid work flow. Arranged all outgoing shipments, liaised with clients, converted digital video dailies and posted content online. Worked closely with a variety of clients including Home Hardware, The Ontario Provincial Police, and Daich Coatings while upholding strict confidentiality agreements.

Rogers Cable, Simcoe-Grey – Master Control Operator **Oct. 2005 - Mar. 2006**

Aired programming to Simcoe and Grey county residents from a regional, multi-channel television master control centre. Followed a broadcast programming schedule, aired pre-taped material, live studio, and remote feeds from across the county and province. Ensured sponsorship obligations were met and that commercial breaks were present in all shows. Maintained air logs and logger tape library as per CRTC license regulations.

ACTIVITIES

- Current student member of the Ryerson Academic Integrity Council
- Onestop Media Group digital signage project management/operations intern
- Spinmaster Toys viral video production intern
- Producer for York Central Hospital's Buttonhole Dialysis information video
- Video producer for Iranian-Canadian Toronto Film Festival OMNI TV marketing initiative

COMMUNITY WORK

Kempfenfelt Community Players

Shot, directed and edited a promotional video for the group and led a graphic design team through the design/production process of a theatrical season program. Oversaw redesign process and administration of KCP's website to reflect current performances and Board of Directors' initiatives.

Rogers Television (Simcoe-Grey)

Season editor for Cooking's Cool series produced in conjunction with Georgian College. Technical director, camera operator and audio operator for live mobile productions (sporting events, Celebrating the County, Citizenship Ceremony 2005), computer graphics operator for Canada Votes 2006 coverage.

RECOGNITION

- Barrie A-Channel Award for Video Production (2006)
- Faculty of Communication and Design Dean's List (2009)
- Millennium Scholarship Foundation Excellence Award (Provincial Level) (2006-2010)
- Ontario Lieutenant Governor's Award for Community Volunteerism (2006)
- Ontario Principals' Council Leadership Award (2006)

TECHNICAL SKILLS

- Audio/Video routing systems (analog, digital, and IP-based)
- Client- and server-end audio/video streaming
- Structured plant wiring, component soldering, and prototyping
- SD/HD camera operation and air pack field set-up
- Adobe Creative Suite 4 (PhotoShop, Illustrator, InDesign, Flash, Dreamweaver)
- Adobe Video Production Package (AfterEffects, Premiere Pro, Audition, Encore)
- Apple Final Cut Studio (Final Cut, Motion, Compressor, DVD Studio Pro)
- Avid Xpress Pro
- Microsoft Office 2007, FileMaker Pro
- Microsoft Windows 9x-7, Ubuntu Linux, Mac OS X
- HTML, Javascript, CSS
- Content Management Systems (Ektron, Drupal, Joomla, Wordpress)

REFERENCES

Available upon request.